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*New Web site features direct links to specifications, RoHS compliance information...*

## **IRC DEVELOPS NEW, EASY-TO-USE WEB SITE WITH EXPANDED PRODUCT LISTINGS**

CORPUS CHRISTI, TX and BOONE, NC (December 8, 2006) — Providing design engineers with easily accessible specification product information, TT electronics IRC has enhanced their Web site to include a comprehensive resource for customers of their entire line of resistive products.

“Our goal at IRC is to have the most user-friendly, state-of-the-art Web site in the electronics industry,” said Steve Wade, director of sales and marketing for IRC’s Advanced Film Division. “The new features and re-launching of our Web site is the first step in achieving that goal.” A shortform catalog is also available on the Web site.

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The IRC Web site also prominently features RoHS information from a link on the homepage. “There is a continuous demand for easy access to RoHS information, so we feel that it is essential for our customers to be able to obtain all of the necessary compliance information for our products on our Web site,” said Allan Cole, director of sales and marketing for IRC’s Wire and Film Technologies Division.

Landing pages have been developed with direct links from the homepage, which consolidate datasheets and pertinent information for specific product groups. Additionally, the Web site is now compatible with Internet Explorer, Netscape, and Mozilla Firefox web browsers.

For more information on IRC’s product offering, please access the Web site at <http://www.irctt.com>. For additional information, please contact the TT electronics IRC Advanced Film Division at 361-992-7900; via mail at 4222 S. Staples St., Corpus Christi, TX 78411; or e-mail at [afdsales@irctt.com](mailto:afdsales@irctt.com); or contact the IRC Wire and Film Technologies Division at 828-264-8861, via mail at 736 Greenway Road, Boone, N.C. 28607, or e-mail at [waft.sales@irctt.com](mailto:waft.sales@irctt.com).

IRC Inc. is a leading international manufacturer of advanced film, metal glaze and wirewound resistive products with facilities in Corpus Christi, Texas, Boone, N.C., Smithfield, N.C., and Barbados. IRC is part of TT electronics plc, a global electronics company manufacturing a broad range of advanced electronic components, assemblies and sensor modules for the automotive, telecommunications, computer and aerospace markets.

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**URL:** <http://www.irctt.com>