

FOR IMMEDIATE RELEASE, CO1082
August 30, 2007

For more information, contact:
Steve Wade, Director Sales & Marketing
IRC, Inc.
361-992-7900
steve.wade@ircitt.com

Beth Gaddy, BtB Marketing
919-872-8172
bgaddy@btbmarketing.com

Wire bondable components available on silicon and ceramic substrates...

IRC PARTNERS WITH SEMI DICE AS WORLDWIDE DISTRIBUTOR OF WIRE BONDABLE RESISTORS, CAPACITORS AND PASSIVE NETWORKS

CORPUS CHRISTI, TX (August 30, 2007) — Providing design engineers with worldwide means of sourcing their comprehensive range of wire bondable resistive devices, TT electronics IRC Advanced Film has franchised Semi Dice as a distributor for their wire bondable product offering. Available on both silicon and ceramic substrates, IRC offers wire bondable precision resistors, voltage divider networks, resistor network arrays, chip capacitors, chip resistor and capacitor circuits, and multi-tap chip resistor networks.

“With their extensive experience in bare die distribution, Semi Dice is well positioned and uniquely qualified to distribute our wire bondable products on a worldwide level,” said Steve Wade, director of sales and marketing for IRC Advanced Film Division. “This partnership will contribute to successfully meeting our customers’ needs with both technical service and product delivery.”

- more -

IRC PARTNERS WITH SEMI DICE AS DISTRIBUTOR OF WIRE BONDABLE PRODUCTS, PG. 2

“With our knowledge of the semiconductor industry and IRC’s commitment to product development and customer service, we anticipate continued success for our broad customer base, as well as both organizations,” said Dan Cormack, CEO of Semi Dice, Inc.

IRC’s wire bondable devices are being specified for use in hybrid modules, implantable medical electronics and other battery-operated miniature devices.

The wire bondable components utilize IRC’s proprietary TaNFilm[®] and TaNSil[®] processes which produce an ultra-stable self-passivating tantalum nitride resistance element that provides exceptional stability, power dissipation and precision.

For datasheets or more information on IRC’s wire bondable products, please access the Web site at <http://www.irctt.com/wbc/index.aspx>. For additional information, please contact the TT electronics IRC Advanced Film Division Sales & Marketing Department at 361-992-7900; via mail at 4222 S. Staples St., Corpus Christi, TX 78411; or e-mail at afdsales@irctt.com.

Semi Dice can be reached at 562-594-7370; via mail at 10961 Bloomfield St., P.O. Box 3002, Los Alamitos, CA 90720; or fax at 562-594-6475.

IRC Inc. is a leading international manufacturer of advanced film, metal glaze and wirewound resistive products with facilities in Corpus Christi, Texas, Boone, N.C., Smithfield, N.C., and Barbados. IRC is part of TT electronics plc, a global electronics company manufacturing a broad range of advanced electronic components, assemblies and sensor modules for the automotive, telecommunications, computer and aerospace markets.

- 30 -

To request the electronic image, call 919-872-8172, or e-mail: bgaddy@btbmarketing.com
Keywords: TT electronics, IRC, Semi Dice, wire bondable, resistor, capacitor, TaNFilm, TaNSil
URL: <http://www.irctt.com/wbc/index.aspx>